Company Name Address City, State/Province Zip/Postal Code Telephone • Fax

June 7, 1993

Lou Picard Food Services Department Blue Yonder Airways 1412 Flyby Avenue Anytown, WA 98999

Dear Lou Picard:

What could be better than the <u>Tater Dicer Mark II</u>? That's easy — the <u>Mark II+</u>!

Although you might find it hard to believe, we have significantly improved the <u>Tater Dicer Mark II</u>, adding <u>safety and operating features</u> that make it faster and easier to <u>prepare potatoes</u>.

The new Tater Dicer Mark II+ offers the following:

- <u>Improved control over size and shape of potato slices for attractive and uniform pieces</u>
- <u>Foot-pedal attachment for "hands-free" operation</u>
- <u>Improved safety shield that protects your fingers without obstructing your view of the feed chute</u>

The <u>Mark II+</u> has a suggested list price of \$250.00, but because you already own the <u>Tater Dicer Mark II</u>, you can upgrade to the <u>Mark II+</u> for only \$59.00. The upgrade kit includes <u>parts that can be quickly</u> <u>installed with a few simple tools</u>. It will take only a few minutes to turn your <u>Mark II</u> into a <u>potato</u> <u>powerhouse</u>!

The <u>Mark II+</u> upgrade is available now, so don't delay! Complete the enclosed order form and fax or mail it to us before <u>July 31, 1993</u> to take advantage of this special upgrade offer.

Sincerely,

Chris Fields Account Representative